

Take 10 minutes to turn life insurance into an expression of love



72% of Americans say providing financial security is an important act of love.

This February, help clients love their valentines by helping them with a life insurance policy that maximizes their legacy in less time than it takes to buy flowers.



The Protective Series Estate MaximizerSM and its Ten Minute LegacySM process could be a great fit for their needs. It's a strong, single payment whole life solution that **maximizes** the legacy they leave loved ones while **maximizing** your business with sales opportunities.

For Financial Professional Use Only. Not for Use With Consumers.



With the Ten Minute Legacy process, clients can apply and qualify in minutes — no follow-up needed:

1. Use our calculator tool to quote their estimated death benefit. (Protective.com/Quick-Quote)
2. Ask 4 simple medical questions — no medical exam required.²
3. We call you with a decision on the application in less than 10 minutes.

It's that simple!



Take the first steps to maximize your clients' legacies with ease. Visit Protective.com/LegacyofLove for sales materials and conversation starters.

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<<Name>>

<<Title>>

<<Email>>

<<Phone>>


Protective[®]

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¹The New American Milestones survey conducted by OnePoll for Life Happens with a sample of 2,000 U.S. adults from January 8, 2020 – January 13, 2020

²If your client meets age and premium requirements and can answer “no” to a short series of medical questions, they may qualify to increase their legacy in just 10 minutes. Eligibility is subject to meeting Protective Life’s qualification requirements. Additional underwriting is required if the application does not qualify for a 10-minute approval decision.

Protective.com/LegacyofLove

Not a Deposit	Not Insured By Any Federal Government Agency		
No Bank or Credit Union Guarantee	Not FDIC/NCUA Insured	May Lose Value	

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